



BRANDYWINE HEIGHTS AREA SCHOOL DISTRICT

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2016 -2017 Brandywine Heights Area School District GOALS

Support the learning and growth of all students and staff:

- I. **EDUCATIONAL EXCELLENCE: Ensure that students receive a high quality education that prepares them for success in an ever-changing 21st century global society.**
 - A. Curriculum/Program implementation: STEM programs (grades K-8), Practical Living (grade 8), Digital Information Technology (grades 6-8), reintroduce Art (grade 8), and Library (grade 6) courses.
 - ✓ Develop and implement the programs
 - ✓ Monitor effectiveness
 - ✓ Review and revise curriculum as needed
 - B. Examine the potential to expand Advanced Placement and Dual Enrollment course offerings.
 - ✓ AP Environmental Science > Implementation in 2017-18
 - ✓ AP Computer Science/PLTW > Implementation in 2018-19
 - ✓ Investigate additional opportunities to expand Dual Enrollment course offerings with local college.
 - C. Enhance hands-on learning opportunities through the use of Maker Spaces in K- 12 libraries.
 - D. Revise Math Curriculum (as per 6-year curriculum review cycle).
 - ✓ Pilot Pearson's Envision Math 2.0 in grades K - 8
 - Monitor effectiveness and provide recommendation for adoption in 2017-18
 - Provide training seminars for parents and community to ensure understanding of new PDE math standards
 - ✓ Develop Math curriculum for courses K-12
 - E. Emphasize the use of data results (standardized assessment, benchmark assessments, curriculum-based assessment) to guide decisions for instruction.
 - F. Update and revise the Graduation Project to be implemented for all 12th grade students as a graduation requirement.
 - G. Participate in the cyclical monitoring of Special Education/Chapter 14 regulations (associated policies, transitions to adult life, graduation rates, IEP development, staff training, etc.) by Pennsylvania Department of Education.
 - H. Development and implementation of Special Education work-based learning/independent living program and curriculum.
 - I. Continue to emphasize drug/alcohol awareness and holistic well-being of students district-wide.
 - ✓ Analyze PAYS data and develop support mechanisms as identified
 - ✓ Implement "Too Good for Drugs" program in grades K – 5
 - ✓ Develop and broaden the Student Assistance Program (SAP) in grades K – 8
 - ✓ Foster collaboration to create a cohesive Student Assistance Program (SAP) district-wide
 - J. Provide enhanced/expanded online educational programs for K-12 (both full and blended programs.)
 - K. Continue collaboration with Berks County Intermediate to offer a Pre-Kindergarten program for 3 and 4 year-old students via a State grant opportunity.
 - L. Continued emphasis on revamped Athletic focus points: character education, community involvement and athletic excellence.

II. STAFF DEVELOPMENT: Sustain and strengthen a culture and climate of high expectations and continuous learning for staff.

- A. Investigate the potential implementation of an instructional Math coach district-wide and an instructional Technology coach at the Elementary School.
- B. Utilize exemplary educators to provide peer professional development training.
- C. Differentiate professional development opportunities based on individual teacher needs.
- D. Professional Development goals for 2016-2017 will focus on:
 - ✓ Text Dependent Analysis – Incorporate strategies to teach students how to comprehend fiction and non-fiction passages and provide articulated responses based on evidence from the text read.
 - ✓ Instructional Technology – Implement resources to better engage and individualize instruction for all students.
 - ✓ Data Analysis – Utilize available data sets to better identify individual student, class and curriculum strengths and areas of growth. Use the analyzed data to make instructional adjustments.
 - ✓ Focused training on co-teaching practices between special education and regular education partnerships.
 - ✓ Special Education safety care and behavior training.
- E. Provide opportunities within the professional development schedule to engage in curriculum conversations focused on improving both vertical alignment and cross-curricular integration K-12.
- F. Develop and utilize an informal walkthrough observation tool.

III. MANAGEMENT & OPERATIONS: Effectively deploy resources to create, support & ensure a safe, effective, and efficient learning environment for students and staff.

TECHNOLOGY

- A. Evaluate and implement inventory software to effectively manage and track technology assets.
- B. Investigate and implement a remote software deployment solution.
- C. Reinforce technology department procedures.
- D. Utilize eRate category 2 funds to upgrade network (contingent upon receipt of federal grant funding).
- E. Deployment of SchoolMint to facilitate access for parents to manage demographic information online and streamline district documentation process.
- F. Monitor and collaborate with contracted technology services to ensure quality services to support the educational program and evaluate contract options.
- G. Negotiate and extend lease agreement for K-8 student and teacher devices.
- H. Evaluate and implement Voice Over Internet Protocol (VOIP) system to upgrade and replace the failing existing telephone system.

BUSINESS

- A. Cultivate positive and proactive relationships between all district stakeholders.
- B. Analyze and enhance the budget process that supports the District's vision, mission, and goals.
- C. Evaluate professional service business office/financial contracts (ie. audit and banking).
- D. Explore alternative procurement methods.
- E. Participate in Food Service administrative review monitoring by Pennsylvania Department of Education.

FACILITIES

- A. Revise the District's long-term facilities maintenance plan based on projects completed during the Guaranteed Energy Savings Project.
- B. Implementation of Standard Operating Procedures for the building and grounds department.
- C. Evaluate and implement inventory control of custodial and maintenance supplies and equipment.
- D. Oversight of Guaranteed Energy Savings Project HVAC and energy enhancements (2016-2017 = Elementary HVAC and district-wide lighting upgrades/2017-2018 = Intermediate/Middle School HVAC upgrades).

SAFETY

- A. Establish a district-wide Safety-First committee to create guidance regarding safe schools activities.
- B. Continue to enhance knowledge and preparation for active-shooter/intruder drills.
- C. Foster relations with Pennsylvania State Police for continued support and safety enhancements.

PERSONNEL

- A. Evaluate organizational flow chart of the school district.
- B. Anticipate & address district staffing and operational needs in a timely, efficient, and effective manner while ensuring the highest quality of staff are hired.

IV. COMMUNITY/STAKEHOLDER/BOARD ENGAGEMENT: Develop partnerships with parents, community members and community organizations.

- A. Revamp the district website to enhance functionality and overall aesthetics.
- B. Increase marketability of school district.
- C. Enhance stakeholder relations to gain community support.
- D. Establish and cultivate relationships and strategic partnerships with community organizations, community members, and businesses. Engage them to increase their involvement to maximize community contributions for District effectiveness.
 - ✓ Support of parent-run school-affiliated organizations such as PTO, Sports Boosters, and Music Boosters.
 - ✓ Foster ongoing partnerships with Kutztown University and other universities for student academic opportunities, staff recruiting and staff development opportunities.
 - ✓ Partner with local clergy for community service and support initiatives.
 - ✓ Meet with early childhood learning centers to enhance pre-K to K transitions.
 - ✓ Foster community relationships with Brandywine Community Library, local township organizations, Brandywine Heights Community Task Force and other business partnerships.
 - ✓ Participate in community organizations and serve in county-wide advisory committees of the United Way, YMCA, Berks Business Education Coalition, Berks Career and Technology Center, Chamber of Commerce to enhance student opportunities.
- E. Further extend internship opportunities for students in the High School by connecting with local businesses.
- F. Take a district/leadership role in supporting leaders in educational institutions county-wide.
- G. Continued systematic approach to annual Board Policy review; specific focus on the review and update of Finance (600's), Property (700's), and Operation (800's) policies.